

# Mining and Minerals Education Foundation (MMEF) New Logo Official Contest Rules

By entering, participants agree to be bound by these contest rules. Violating any rule or not following instructions may eliminate participants' eligibility.



## Introduction

This document describes the official rules (“Official Rules”) of the Mining and Minerals Education Foundation New Logo Design Contest. The object of this contest is to design a logo for MMEF. Information on how to enter and about the prize is part of these Official Rules. To the extent of any inconsistency, these Official Rules prevail. MMEF reserves the right to make changes to these rules at any time up to the submission deadline and publicize such changes on [www.miningeducationfoundation.org](http://www.miningeducationfoundation.org) or [www.miningfoundationsw.org](http://www.miningfoundationsw.org)

## Definitions

“Entry” means a logo design created by the Entrant for this Contest.

“Entrant” means the individual or entity that offers the Entry under the terms of this Contest.

## Eligibility

1. Anyone may enter the logo contest. At their discretion, judges may give preference to entries from students at the University of Arizona.
2. Members of the MMEF Board or their immediate family members are ineligible to enter.
3. Entrants must be of legal age and standing to enter a contract with MMEF as required below.

## How to Enter

1. Entries must be submitted by email to [admin@miningfoundationsw.org](mailto:admin@miningfoundationsw.org)
2. Logo entries must be submitted in one of the computer formats listed below. The email must include the name, postal address, phone number and email address of the Entrant as well as a 2-4 sentence statement from the Entrant about the logo.
3. Entries must conform to the Submission Guidelines set out below. Entries which fail to do so will be rejected.
4. **The deadline for Entries is 11:59 PM ET on January 31, 2023.** Entrants may withdraw their Entries from consideration at any time prior to the announcement of the winners.
5. There is no fee to enter the Contest.
6. Each Entrant may submit up to a maximum of 2 entries.

## Submission Guidelines

The purpose of the contest is to design a logo for MMEF. The logo will be used online, in print, and on merchandise. Flexibility is a key requirement, including the need to resize easily. The logo should be in color, but also work well in a 1-color format. The final version of the logo will need to be suitable for high quality printing.

The logo should be relevant to the mission of the MMEF with high emphasis on education. You are encouraged to refer to the MMEF's Mission Statement and Objectives at the end of these rules in developing your Entry.

Because of the requirement to register the logo as a Service Mark, Entrants should take care to ensure that their Entries are not in any way like existing logos or other copyrighted images.

The logo must contain the acronym “MMEF”

The logo must not contain any other text besides that required above.

Designs must be submitted in any of the following formats: .jpg, .tiff, or .pdf. Entries should be of high enough resolution to be used on posters or banners but also recognizable in a small format on a website.

MMEF is not responsible for computer or internet technical problems.

## **Prizes**

The winning Entrant will receive:

1. A \$1000 Amazon Gift Card.
2. The right to use the basic logo and identify him/herself as the logo designer.
3. Tickets for two to the 2023 American Mining Hall of Fame Banquet on December 2 at the JW Marriott Star Pass resort in Tucson, AZ.

Up to three runners up will be selected from the entrants who will receive a \$100 Amazon Gift Card.

## **Judging and Selection of Winner**

1. The winning design will be selected by the members of the MMEF Foresight Committee and approved by the MMEF Board of Governors. Their decision will be final. No further correspondence on the selection shall be entertained. Entries will be judged on their visual appeal, adherence to the concept prompting the contest, quality of design, and ease of reproduction for the purposes stated above. For Entries of similar merit, the judges may give preference to Entries from MMEF members and students from the University of Arizona.
2. MMEF reserves the right not to select a winner if, in its sole discretion, no suitable entries are received.
3. MMEF reserves the right to disqualify any Entrant or Entry at its sole discretion. No further correspondence on disqualification decisions shall be entertained.
4. The winner will be required to sign a contract assigning all ownership of the logo to MMEF.
5. Accepting the prize constitutes permission for MMEF to make public and otherwise use winner's (or runners-up) name, and country of residence for publicity purposes. Further personal data may be requested but is not required.
6. By entering, the winning (and runner-up) entrants agree that their name and photograph may be used by MMEF for promotional purposes without further remuneration.
7. No timetable is set for the announcement of a winner due to the need to confirm that the winning entry can be registered as a Service Mark.

## **Intellectual Property**

1. All submitted work must be original and not based on any pre-existing design.
2. All Entries will become the sole property of MMEF and may be displayed publicly on MMEF's web site, digital media or any other dissemination channel of MMEF's choosing.
3. The winning entry will be registered by MMEF as a Service Mark and the Entrant agrees to transfer all right and title to the Entry to MMEF in accordance with the Official Rules of this Contest.

## **Acceptance**

Participation constitutes the Entrant's full and unconditional agreement to and acceptance of these Official Rules. By participating in the Contest, the Entrant is representing and warranting that he/she has read and understood, and agrees to be bound by, these rules. Including the guides and rules referred to herein, these Official Rules constitute the entire agreement between the Entrant and MMEF in relation to the Contest. They govern the Entrant's participation and supersede any prior or other agreements between the Entrant and MMEF and relating to the Contest.

## **License to Us**

You grant us, without any compensation of any kind to you or others, the exclusive right and license to use, copy, distribute, display, publish, perform, sell, sublicense, modify, edit, adapt, translate, transmit, create derivative works from, and otherwise exploit all Images in any form, medium or technology that we elect, whether now or in the future. Without limiting the foregoing, you agree that, without further approval from you, we may exercise the rights you grant us herein

for any and all purposes we deem appropriate, including, without limitation, for the promotion, marketing, and publicizing of our services and products. We may, for example, use and publish the Images on our website or third party websites, in our print, broadcast and digital advertisements, in our marketing materials, and in connection with our promotional events. The right and license you grant us is perpetual, irrevocable, exclusive, royalty-free, unrestricted, worldwide, and transferable without your further consent. You understand and agree that we have the option, but not the obligation, to use the Image you submit to us, and that if we exercise our license rights, we may also use your User Information in conjunction with such Images.

### **You affirm, represent and warrant to us:**

• You are at least 18 years old. • The User Information you provide to us true and accurate. • You haven't impersonated any person or falsely stated or misrepresented your affiliation with a person or entity. • You own or have all necessary licenses, rights, consents, and permissions to use and submit to us the Images and User Information and to authorize us to use the Images and User Information as expressed in these Terms and Conditions. • Your agreement to these Terms and Conditions does not in any way conflict with any existing legal agreement or commitment on your part to any third party. • Your images and User Information do not embody, reflect or reveal any confidential information and that we are not obligated to treat them as confidential.

### **You will not submit Images or User Information that:**

• Is false, misleading, or inaccurate. • Is not appropriate for a public forum (e.g., it is defamatory, hateful, harassing, derogatory, demeaning, threatening, abusive, pornographic, racially or religiously biased or otherwise offensive or objectionable). • Infringes or otherwise violates the rights of any third party, including without limitation any copyright, trademark, service mark, privacy rights, publicity rights or other intellectual property or proprietary rights. • Violates any law, statute, ordinance, or regulation. • Includes any information that references other websites, addresses, email addresses, contact information or phone numbers. • Contains any anti-copy

### **About MMEF**

The Mining Foundation of the Southwest is a non-profit organization based in Tucson, Arizona. We educate the public about the importance mineral resources and the mineral extraction and processing industries, and we highlight and honor outstanding accomplishments in the mining industry. The objectives of the MMEF are to:

- Promote public understanding and education related to mineral resources and the mining industry, both in the U.S and abroad.
- Disseminate information on how we use minerals in our lives and where they come from, what modern mining really is and which professional opportunities it offers
- Provide resources and programming for K-12 and college-level groups to discover the exciting world of mineral resources.
- Provide recognition by honoring significant contributors to the industry and profession with Induction into the American Mining Hall of Fame.
- Recognize contributions
- Partner with industry, academia, and government to better promote the mining and mineral industries.
- Attract, develop, and retain leadership to ensure the future of the organization.